



Dr. David Shiffman

***Why do so many people (wrongly) believe that sustainable shark fisheries don't exist?***

Sharks are some of the most threatened vertebrate animals in the world, and the leading cause of death in unsustainable overfishing. However, many scientists and environmentalists have long been pushing for sustainable fisheries as a solution rather than total bans on all fishing and trade. Many concerned members of the public wrongly believe that no one supports sustainable fisheries, and indeed that sustainable shark fisheries cannot and do not exist, a misunderstanding that hampers the effectiveness of this important conservation tool. This interdisciplinary talk focuses on where people learned the wrong information they believe about shark conservation, and what experts can do about it. Dr. David Shiffman is an interdisciplinary marine conservation biologist whose work focuses on the conservation and management of threatened shark populations in North America. Dr. Shiffman is available to meet with GMU faculty and staff to discuss ocean conservation policy or public science engagement.

## **Environmental Science and Policy Seminar Series**

**Thursday, January 30, 2020**

**3 to 4 p.m.**

**in JC room F**

***COMPLIMENTARY PIZZA AND DRINKS WILL BE SERVED***