



EVPP 322-DL2:

Business & Sustainability

INSTRUCTOR:
Prof. Ira Feldman

SPRING 2022
3 CREDITS

ONLINE
SYNCHRONOUS

Tuesdays
4:30 – 7:10 PM



The purpose of this course is to increase students' capacity to promote sustainability in the private sector and, by extension, across our society and world. The course is designed to help students grasp the complexity of our current environmental and socio-economic sustainability situation, and its opportunities and limitations for the modern corporate enterprise.

- Understand how a “sustainability framework” is distinguished from “going green.”
- Examine how private sector activity impacts societal and ecological sustainability, using perspectives from diverse backgrounds.
- Learn principles and tools for firms to track and manage their way to better sustainability performance.
- Explore how government regulations, voluntary standards, and the financial sector metrics impact business and sustainability.
- Understand the drivers of sustainability as both threats and opportunities for the private sector.

