



**EVPP 361-DL**  
**Introduction to Environmental Policy**  
**Summer 2020**

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*Course and Contact Details*

Course: EVPP 361- DL (Distance Learning)	Instructor: Younsung Kim
Semester: Summer 2020	Email: <a href="mailto:ykih@gmu.edu">ykih@gmu.edu</a>
Website (Link to Blackboard Learning Management System): <a href="https://mymasonportal.gmu.edu">https://mymasonportal.gmu.edu</a>	Virtual Office Hours: Mondays 12:00pm-2:00pm and by appointment (please email me anytime)

*Course Description*

This course provides an introduction to the complex world of environmental politics and policy. During the course, we will assess efforts to manage natural resources effectively and mitigate the adverse effects of environmental pollution. We will consider environmental issues at the local, state, and national level in the US and address global concerns such as biodiversity loss, energy demand and supply, and climate change. The overarching theme of sustainability will serve as a focus for our analysis and activities.

By the end of the semester students will be able to:

- identify important actors in environmental politics and policymaking;
- explain relevant scientific and policy controversies;
- demonstrate the ability to apply the essential tools of environmental policy analysis—i.e., to assess trade-offs, risks, costs, benefits, cost-effectiveness, political feasibility, and equity in developing policy recommendations;
- define sustainability, and identify and describe possible ways to overcome the social, political, economic, and technical constraints to achieving sustainability.

## ***Course Delivery***

**The course will be conducted 100% online.** Please make sure your official GMU email address is working as it is the officially sanctioned way to communicate with me in case you have questions.

Next, make sure you are able to log into the GMU Blackboard Learning Management System website. You should be familiar with the skills required to navigate your way around the course no later than the beginning of the second week. Refer to the “Course Website Tutorial” video by clicking on the “Course Orientation” link on the main menu to view an instructor demonstration video that covers the way in which to navigate the course and use various technology tools.

The basic navigation path for the course is as follows.

1. Log into the GMU Blackboard Learning Management System.
2. Select the online course (EVPP 361-DL) from the course list.
3. Go through the “Main course menu” on the left menu of the screen to find important headers and sub-headers (e.g. “Welcome-Begin Here”) that will lead you to the relevant content.
4. “Weekly Modules” will enable you to explore learning materials for the weekly lessons.
5. “Grading” and “Assistance” sections will help you check your grades and request technical support, respectively.

You may have questions regarding the sequencing of activities or usage of numerous technology tools despite the instructions given. Do not hesitate to email me at [ykih@gmu.edu](mailto:ykih@gmu.edu) for assistance!

**Please do not wait until the final weeks of the course to ask for help as it will greatly impede my ability to provide assistance.**

## ***Readings***

The main reading assignments will come from the following required book:

- Vig, N., & M. E. Kraft. 2018. *Environmental Policy*, 10th ed. Washington, DC: CQ Press.

The book is available from the campus bookstore and various online booksellers. Some reading assignments come from journal or media articles. For certain class topics, you might find supplementary readings in weekly modules.

I also recommend following the excellent multimedia environmental websites maintained by the *New York Times* (<http://dotearth.blogs.nytimes.com>; and <http://www.nytimes.com/pages/science/earth/index.html>) and the *Washington Post* (<http://www.washingtonpost.com/blogs/wonkblog/wp/tag/environment/>). There are many other Internet sources relevant for environmental policy, but these are particularly worth following.

## Assignments and Grading

The grading criteria includes the following items:

1. **Participation** includes contributions on Discussion Board as well as completions of quizzes and reflective writing assignments. There are planned Discussion Board activities, but I might oftentimes upload timely short news articles and ask you to share your thoughts on Discussion Board.
2. The **midterm and final exams** will be based on course readings, lectures, and class discussions. The final exam will be open book and note-based. For the midterm exam, the guidelines will be given.
3. **Policy memo** is an individual writing assignment in which you identify an environmental policy and management issue and suggest a set of recommendations aimed at addressing the issue. Because of the need for quick, accurate information in the policy world, policy memos are written so that readers can efficiently access fact-based information in order to make an informed decision. Memos should, therefore, try to inform the audience in a concise, organized, and professional manner, while still including the most relevant content. The policy memo should be 1,000 words long, using single-spacing, 1-inch margins, 12-pt font, and proper memo format. To illustrate what I'm looking for, I'll post memo-writing guidelines, and a detailed grading rubric.

The final grade will be assigned as follows:

Assignment Type	Percentage
Class Participation <ul style="list-style-type: none"><li>• Discussions, Quizzes, Reflective short writings</li></ul>	30
Individual Policy Memo <ul style="list-style-type: none"><li>• Draft 5% (Peer Review), Final 15%</li></ul>	20
Midterm Exam <ul style="list-style-type: none"><li>• Blackboard Lockdown Browser Needed</li></ul>	25
Final Exam <ul style="list-style-type: none"><li>• Open-book, Open-note</li></ul>	25

Further instructions regarding the way in which each assignment should be completed, the due date for assignments and the technology skills/software programs required to upload the assignment on Blackboard are provided at appropriate junctures in the course.

### Grade ranges:

A+ = 98 up	B+ = 88-89	C+ = 78-79
A = 93-97	B = 82-87	C = 73-77
A- = 90-92	B- = 80-81	C- = 71-72, etc.

## ***Course Policies and Other Information***

### ***Late/Missed Assignments***

Please note that I will enforce the deadlines for assignments strictly. If you submit your assignments within 72 hours after the deadlines, you will lose 30% of your grade. After one week past, your assignment will not be accepted. However, I will make an exception for students with genuine medical or personal problems that get in touch with me at least 3 days before the due date. The bottom line is to communicate with me as early as possible.

### ***General Education Requirements and Learning Outcomes***

All undergraduates seeking a baccalaureate degree at George Mason University must complete the University General Education requirements. Additional requirements for specific degree programs can be found in the [University Catalog](#) in each college or school chapter.

### ***Technological Requirements***

Since this course is completely online, there are certain logistical requirements that you must ensure in order to successfully complete it. First, you will need a relatively stable computer with access to a reliable internet connection. This is especially important as a significant component of the course includes watching documentaries on relevant issues. Second, you must have a good speaker (whether embedded in your laptop/headphone or external) to hear my lecture videos. Third, you will also need a good microphone in order for me to understand you during an online meeting. And fourth, you need a word processor (Windows, Open office, your choice really) to complete the writing assignments. **Please do not submit papers in the pdf format as I find it difficult to insert comments. Other formats are acceptable but will need my prior approval.**

### ***Plagiarism Statement***

Plagiarism means using the exact words, opinions, or factual information from another person without giving that person credit. Writers give credit through accepted documentation styles, such as parenthetical citation, footnotes, or endnotes; a simple listing of books and articles is not sufficient. Plagiarism is the equivalent of intellectual robbery and cannot be tolerated in an academic setting. Student writers are often confused as to what should be cited. Some think that only direct quotations need to be credited. While direct quotations do need citations, so do paraphrases and summaries of opinions or factual information formerly unknown to the writers or which the writers did not discover themselves. Exceptions for this include factual information which can be obtained from a variety of sources, the writers' own insights or findings from their own field research, and what has been termed common knowledge. What constitutes common knowledge can sometimes be precarious; what is common knowledge for one audience may not be so for another. In such situations, it is helpful, to keep the reader in mind and to think of citations as being "reader friendly." In other words, writers provide a citation for any piece of information that they think their readers might want to investigate further. Not only is this attitude considerate of readers, it will almost certainly ensure that writers will never be guilty of plagiarism. (Statement of English Department at George Mason University)

### ***Plagiarism and the Internet***

Copyright rules also apply to users of the Internet who cite from Internet sources. Information and graphics accessed electronically must also be cited, giving credit to the sources. This material includes but is not limited to e-mail (don't cite or forward someone else's e-mail

without permission), newsgroup material, information from Web sites, including graphics. Even if you give credit, you must get permission from the original source to put any graphic that you did not create on your web page.

Shareware graphics are not free. Freeware clipart is available for you to freely use. If the material does not say "free," assume it is not. Putting someone else's Internet material on your web page is stealing intellectual property. Making links to a site is, at this time, okay, but getting permission is strongly advised, since many Web sites have their own requirements for linking to their material.

### ***Honor Code***

This course will be conducted in accordance with the GMU Honor Code, and all students are expected to abide by it. The GMU Honor Code, as found in the University Catalog, is as follows: To promote a stronger sense of mutual responsibility, respect, trust, and fairness among all members of the George Mason University community and with the desire for greater academic and personal achievement, we, the student members of the university community, have set forth this honor code: Student members of the George Mason University community pledge not to cheat, plagiarize, steal, or lie in matters related to academic work. (catalog.gmu.edu/content.php?catoid=15&navoid=1039&returnto=search#Honor)

Details concerning the university's Honor System and Code can be found in the University Catalog (accessible online at the link above).

### ***Students with Disabilities***

Differently abled students should approach the instructor or the course coordinator through the Disability Resource Center (DRC) at 703-993-2474.

**Where to Get Help:** Students encountering difficulties in the course can either approach the instructor or the Counseling Center at (703) 993-2380

### ***Detailed Course Schedule***

Refer to "Weekly Modules" tab of the Blackboard course.