

**Mason Energy ONE  
Sponsorship Opportunities**

The College of Science at George Mason University invites sponsors to participate in our inaugural Mason Energy Summit. The event will take place on our Arlington Campus (Mason Square) on October 24 – 25, 2023. Sponsors will be recognized as founding supporters of this new initiative within the College of Science.

Join a select group of invited leaders – from the private and public sectors, government, investors, and academic experts as we discuss how to advance systemic solutions to the carbon and climate dilemma.

**Underwriting Sponsorship Opportunities**

**Founding Sponsor (\$8,250 in benefits) – One (1) available..... \$50,000**

Benefits include:

- Complimentary registration for twenty (20) people
- Event branding – featured company logo and website link on the conference website, promotion and mention in all media pieces, including press releases and social media ads
  - Includes a branded lanyard for all attendees
  - Opportunity to place up to two promotional items (furnished by sponsor) in Attendee Gift Bag
- Opportunity to introduce Keynote Speaker during Summit
- Formal onsite verbal recognition at the Opening sessions each day
- Full Two Page Color (A/4) advertisement in Summit brochure/program
- Complimentary event parking onsite for twenty (20) cars
- Reserved VIP Table for twenty (20) during sit-down meals
- Reserved VIP seating in lecture hall sessions
- Private Meeting Space throughout the summit
- Onsite Branding and Signage throughout the summit

**Terawatt Sponsor (\$2,900 in benefits) – Two (2) available..... \$25,000**

Benefits include:

- Complimentary registration for ten (10) People
- Event branding – company logo and website link on the conference website, email, and social media announcements, including a mention/quote in one press release
- Opportunity to moderate a session
- Color (A/4) Full-page advertisement in Summit brochure/program
- Complimentary event parking onsite for ten (10) cars
- Reserved VIP Table for ten (10) during sit-down meals
- Reserved VIP seating in lecture hall sessions
- Formal onsite verbal recognition at the Summit
- Onsite Branding and Signage throughout the summit

**Gigawatt Sponsor (\$1,075 in benefits) - Four (4) available..... \$10,000**

Benefits include:

- Complimentary registration for Five (5) People
- Event branding – company logo and website link on the conference website, email, and social media announcements, including a mention in one press release
- Color (A/4) ½ page advertisement in Summit brochure/program
- Opportunity for welcome remarks during a Plenary meal (Lunch/Breakfast)
- Complimentary event parking onsite for five (5) cars
- Formal onsite verbal recognition at the Summit
- Onsite Branding and Signage throughout the summit

**Megawatt Sponsor (\$515 in benefits) - Ten (10) available..... \$5,000**

Benefits include:

- Complimentary registration for Three (3) People
- Event branding – company logo and website link on the conference website, email, and social media announcements, including a mention in one press release
- Color (A/4) 1/4-page advertisement in Summit brochure/program
- Opportunity for welcome remarks during a Plenary meal (Lunch/Breakfast)
- Onsite Branding and Signage throughout the summit

**Kilowatt Sponsor (\$190 in benefits) - Ten (10) available .....\$2,500**

Benefits include:

- Complimentary registration for One (1) Person
- Event branding – company logo and website link on the conference website, email, and social media announcements, including a mention in one press release
- Color (A/4) 1/8-page advertisement in Summit brochure/program
- Onsite Branding and Signage throughout the summit

## **Program Sponsors**

**Day Plenary Session Sponsors (\$1,075 in benefits) – Two (2) available.....\$10,000**

Benefits include:

- All Gigawatt Level benefits + Moderator Recognition during sessions

**Reception Plenary Session Sponsor (\$1075 in benefits)– Two (2) Available..... \$10,000**

Benefits include:

- All Gigawatt Level benefits + Moderator Recognition during sessions

**Workshop Session Sponsor (\$515 in benefits) – Four (8 Available) ..... \$5,000**

Benefits include:

- All Megawatt Level benefits + Moderator Recognition during sessions

## Food and Drink Sponsorships

Plenary Lunch Sponsors (\$885 in benefits) One (1) available ..... \$10,000

Plenary Breakfast Sponsors (\$445 in benefits) One (1) available .....\$7,000

Plenary Refreshment Break Sponsor (\$190 in benefits) Three (3) available..... \$2,500

Benefits for ALL food/drink sponsors:

- Signage prominently placed during meal service or during a break
- Sit-down meals will have an emcee recognition during the meal
- 1/2-page program add for Lunch Sponsors
- 1/4-page program add for Breakfast Sponsors
- 1/8-page program add for Refreshment break sponsors
- Four complimentary registrations for Lunch Sponsors, two complimentary registrations for Breakfast Sponsors, and one registration for Refreshment break sponsors Reserved VIP Table for twenty (20) during the company's sponsor meal (Breakfast and Lunch only)
- Complementary event parking onsite for four (4) cars for Lunch sponsors and two (2) cars for breakfast sponsors
- Event branding – company logo and website link on the conference website, email, and social media announcements (Lunch and Breakfast only for social media)

*Want a customized sponsorship package? Let us help create the right sponsorship for you and your corporation. Please contact Lesley Irminger, [irminge@gmu.edu](mailto:irminge@gmu.edu), for more information.*

***Please note, any net proceeds of sponsorship, after expenses are paid will benefit the strategic priorities of the College of Science and Mason Energy as determined by the Director of Development, Dean, and the Professor of Practice directing Mason Energy.***



Mason Energy Summit: ONE

Sponsorship Agreement

Check one Sponsorship: [ ] Founding (\$50,000) [ ] Terawatt (\$25,000) [ ] Gigawatt (\$10,000)
[ ] Megawatt (\$5,000) [ ] Kilowatt (\$2,500)

Session Sponsor: [ ] Day Plenary (\$10,000) [ ] Reception Plenary (\$10,000)
[ ] Workshop (\$5,000)

Food/Drink Sponsor: [ ] Lunch (\$10,000) [ ] Breakfast (\$7,000) [ ] Refreshment Break (\$2,500)

Name

Company/Organization

Address

City State Zip Code

Do you have a preference on what meal, what session, or which reception you want to sponsor, if so, please list it here?
Please note the College o Science will try to honor all requests but can't promise certain sessions will be available.

Please indicate how you would like your name / your company's name to appear for recognition purposes:

CONTACT PERSON:

Name Email Phone

[ ] I will send/enclosed is a check payable to [ ] Payment processed/will be processed via credit card online.

George Mason University Foundation
c/o Lesley Irminger
College of Science
Operations, Alumni & Constituent Engagement Manager
4400 University Drive, MSN 5C3
Fairfax, Virginia 22033

*The undersigned agrees to the conditions and benefits set forth in the George Mason University College of Science. Full payment is required to begin sponsorship benefit fulfillment. Your Contribution is tax-deductible to the fullest extent allowed by law. The George Mason University Foundation Inc. is a registered 501(c)3 organization (EIN: 54-1603842). A gift acknowledgment letter with your tax deduction will be forthcoming once we have received payment for your contribution.*

***Please note, any net proceeds of sponsorship, after expenses are paid will benefit the strategic priorities of the College of Science and Mason Energy as determined by the Director of Development, Dean, and the Professor of Practice directing Mason Energy.***

Signature: \_\_\_\_\_ Date: \_\_\_\_\_