

## ***Mason Energy ONE Sponsorship Opportunities***

The College of Science at George Mason University invites sponsors to participate in our inaugural Mason Energy Summit. The event will occur on our Arlington Campus (Mason Square) on October 28 – 30, 2024. Sponsors will be recognized as founding supporters of this new initiative within the College of Science.

Join a select group of invited leaders – from the private and public sectors, government, investors, and academic experts as we discuss how to advance systemic solutions to the carbon and climate dilemma.

### **Underwriting Sponsorship Opportunities**

**Founding Sponsor (\$7500 in benefits) – One (1) available..... \$50,000**

Benefits include:

- Complimentary registration for twenty (20) people
- Event branding – featured company logo and website link on the conference website, promotion and mention in all media pieces, including press releases and social media ads
  - Includes a branded lanyard for all attendees
  - Opportunity to place up to two promotional items (furnished by sponsor) in an attendee gift bag
- Opportunity to introduce keynote speaker during the summit
- Formal onsite verbal recognition at the opening sessions each day
- Full two-page color (A/4) advertisement in summit brochure/program
- Complementary event parking onsite for twenty (20) cars
- Reserved VIP table for twenty (20) during sit-down meals
- Reserved VIP seating in lecture hall sessions
- Private meeting space throughout the summit
- Onsite branding and signage throughout the summit

**Terawatt Sponsor (\$3,150 in benefits) – Two (2) available..... \$25,000**

Benefits include:

- Complimentary registration for ten (10) People
- Event branding – company logo and website link on the conference website, email, and social media announcements, including a mention/quote in one (1) press release
- Opportunity to moderate a session
- Color (A/4) full-page advertisement in summit brochure/program
- Complementary event parking onsite for ten (10) cars
- Reserved VIP table for ten (10) during sit-down meals
- Reserved VIP seating in lecture hall sessions
- Formal onsite verbal recognition at the summit
- Onsite branding and signage throughout the summit

**Gigawatt Sponsor (\$1,575 in benefits) - Four (4) available..... \$10,000**

Benefits include:

- Complimentary registration for Five (5) People
- Event branding – company logo and website link on the conference website, email, and social media announcements, including a mention in one (1) press release
- Color (A/4) ½ page advertisement in summit brochure/program
- Opportunity for welcome remarks during a plenary meal (Lunch/Breakfast)
- Complementary event parking onsite for five (5) cars
- Formal onsite verbal recognition at the summit
- Onsite branding and signage throughout the summit

**Megawatt Sponsor (\$815 in benefits) - Ten (10) available..... \$5,000**

Benefits include:

- Complimentary registration for three (3) People
- Event branding – company logo and website link on the conference website, email, and social media announcements, including a mention in one (1) press release
- Color (A/4) 1/4-page advertisement in summit brochure/program
- Opportunity for welcome remarks during a plenary meal (Lunch/Breakfast)
- Onsite branding and signage throughout the summit

**Kilowatt Sponsor (\$290 in benefits) - Ten (10) available .....\$2,500**

Benefits include:

- Complimentary registration for one (1) Person
- Event branding – company logo and website link on the conference website, email, and social media announcements, including a mention in one (1) press release
- Color (A/4) 1/8-page advertisement in summit brochure/program
- Onsite branding and signage throughout the summit

## **Program Sponsors**

**Day Plenary Session Sponsors (\$1,575 in benefits) – Two (2) available.....\$10,000**

Benefits include:

- All Gigawatt level benefits + Moderator recognition during sessions

**Reception Plenary Session Sponsor (\$,575 in benefits)– Two (2) Available..... \$10,000**

Benefits include:

- All Gigawatt level benefits + Moderator recognition during sessions

**Breakout Session Sponsor (\$815 in benefits) – Four (8 Available) ..... \$5,000**

Benefits include:

- All Megawatt level benefits + Moderator recognition during sessions

## Food and Drink Sponsorships

Plenary Lunch Sponsors (\$1,285 in benefits) One (1) available .....	\$10,000
Plenary Breakfast Sponsors (\$645 in benefits) One (1) available .....	\$7,000
Plenary Refreshment Break Sponsor (\$290 in benefits) Three (3) available.....	\$2,500

Benefits for ALL food/drink sponsors:

- Signage prominently placed during meal service or during a break
- Sit-down meals will have an emcee recognition during the meal
- 1/2-page program add for lunch sponsors
- 1/4-page program add for breakfast sponsors
- 1/8-page program add for refreshment break sponsors
- Four complimentary registrations for lunch sponsors, two complimentary registrations for breakfast sponsors, and one (1) registration for refreshment break sponsors reserved VIP table for twenty (20) during the company's sponsor meal (Breakfast and Lunch only)
- Complementary event parking onsite for four (4) cars for lunch sponsors and two (2) cars for breakfast sponsors
- Event branding – company logo and website link on the conference website, email, and social media announcements (Lunch and Breakfast only for social media)

*Want a customized sponsorship package? Let us help create the right sponsorship for you and your corporation. Please contact Lesley Irminger, [lirminge@gmu.edu](mailto:lirminge@gmu.edu), for more information.*

***Please note, any net proceeds of sponsorship, after expenses are paid will benefit the strategic priorities of the College of Science and Mason Energy as determined by the Director of Development, Dean, and the Professor of Practice directing Mason Energy.***

## Mason Energy Summit: ONE

### Sponsorship Agreement

Check one Sponsorship:    Founding (\$50,000)    Terawatt (\$25,000)    Gigawatt (\$10,000)

Megawatt (\$5,000)                       Kilowatt (\$2,500)

Session Sponsor:         Day Plenary (\$10,000)                       Reception Plenary (\$10,000)

Breakout session (\$5,000)

Food/Drink Sponsor:    Lunch (\$10,000)         Breakfast (\$7,000)                       Refreshment Break (\$2,500)

\_\_\_\_\_  
Name

\_\_\_\_\_  
Company/Organization

\_\_\_\_\_  
Address

\_\_\_\_\_  
City

\_\_\_\_\_  
State

\_\_\_\_\_  
Zip Code

Do you have a preference on what meal, what session, or which reception you want to sponsor, if so, please list it here.  
*Please note the College of Science will try to honor all requests but can't promise certain sessions will be available.*

\_\_\_\_\_  
**Please indicate how you would like your name / your company's name to appear for recognition purposes:**

\_\_\_\_\_  
CONTACT PERSON:

\_\_\_\_\_  
Name

\_\_\_\_\_  
Email

\_\_\_\_\_  
Phone

I will send/enclosed is a check payable to

Payment processed/will be processed via credit card online.

George Mason University Foundation  
4400 University Drive, MSN 1A3  
Fairfax, Virginia 22033

- All checks must have Mason Energy Sponsorship in the memo and be made payable to George Mason University Foundation.

*The undersigned agrees to the conditions and benefits set forth in the George Mason University College of Science. Full payment is required to begin sponsorship benefit fulfillment. Your Contribution is tax-deductible to the fullest extent allowed by law. The George Mason University Foundation Inc. is a registered 501(c)3 organization (EIN: 54-1603842). A gift acknowledgment letter with the charitable amount will be forthcoming once we have received payment for your contribution.*

***Please note, that any net proceeds of sponsorship, after expenses are paid will benefit the strategic priorities of the College of Science and Mason Energy as determined by the Director of Development, Dean, and the Professor of Practice directing Mason Energy.***

Signature: \_\_\_\_\_ Date: \_\_\_\_\_