GGS VIDEO SUBMISSION CONTEST



The GGS Department is putting together marketing materials geared toward prospective students, both at the undergraduate and graduate level. We are looking to you, our current students, to submit videos to be used on our website and social media to market to new students.

We will offer a **prize** to the top 3 submissions, chosen by the Department Chair First Prize - \$300 Second Prize - \$200 Third Prize - \$100

Guidelines:

Videos must be submitted to ggs@gmu.edu as video files or links to such files by **5/1/2020**. All videos should mention the following information:

- Mention of the Department of Geography and Geoinformation Science (spelled out or spoken in full at least once during the video):
- A highlight of our undergraduate or graduate programs OR why you chose GGS at Mason (these could be one and the same!); and
- A link to the GGS website: https://ggs.gmu.edu

Be creative! Feel free to include footage of the campus, our space in Exploratory Hall, or video footage or photographs you've taken. You can pull from a library of GGS curated content available **upon request**. You can also find images and videos of the university and student life available at **photo.gmu.edu**. Note: We can only accept video submissions that obtain original material or content from one of the two above mentioned libraries or available on Creative Commons.

When adding graphics, text or other elements to your video please be mindful of the university's branding guidelines. We ask that you compile with the university's selected color themes. Information on university branding can be found here.

Submission Details:

- Videos must be submitted to ggs@gmu.edu as video files or links to videos by 5/1/2020.
- In your submission email, please include your full name, G#, a professional looking, high-resolution photograph of yourself, and any social media handles you may have. This allows us to credit you on social media later if your video is selected.
- All participants agree to allowing GGS to use their name and photograph for marketing purposes.
- Students can submit multiple videos. An individual can only win one prize.
- You may choose to work with a group. However if your group wins, you must split the prize money.
- We reserve the right to alter the final video if minor changes are needed. We will notify you if this is needed.
- All submissions become the property of GGS and GMU and may be used for marketing purposes. Creators will be credited if a video is used.
- Winners may be asked to make minor changes to their video. A GGS faculty or staff member may also collaborate with the winner to prepare for final marketing and usage.

For more information or questions, please contact Sam Cooke at scooke4@gmu.edu.

